raquelfrohlich

CONTACT

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Los Angeles, CA 💡

EDUCATION

Associate of Arts, Journalism (in-progress) Woodland Hills, CA, United States Los Angeles Pierce College 2021-Fall 2024

Associate of Science, Photography Woodland Hills, CA, United States Los Angeles Pierce College 2022

CERTIFICATES

Cameras, Exposure, & Photography Michigan State University June 2020

SKILLS

Adobe Lightroom Classic

Adobe InDesign

German | A2

WORK EXPERIENCE

CONTENT CREATION & SOCIAL MEDIA WORK

Los Angeles Pierce College I Woodland Hills, CA I Dec. 2022-present

- Photo, video, and social media coverage of campus events
- Content creation and management for various Pierce social media accounts
- Website design and upkeep for other departments on campus

PHOTOJOURNALIST & REPORTER

Student & Freelancer I Los Angeles, CA I 2021-present

- Former editor-in-chief, photographer, social media editor and photo editor at the Roundup News at Pierce College
- Former editor-in-chief, reporter and photographer at the Bull Magazine at Pierce College
- · Coverage of news, features, sports and campus life
- Published in <u>New Voices Magazine</u> and <u>Times of Israel</u>

PHOTOGRAPHER

Raquel G. Frohlich Photography I Los Angeles, CA I 2019-present

- Freelance photography for areas including private community and milestone events, professional portraits and commercial work
- www.rgf-photography.com

VOLUNTEER & INTERNSHIP EXPERIENCE

VOLUNTEER PHOTOGRAPHER FOR THE RED CROSS

American Red Cross I Los Angeles, CA I March 2022-present

- Coverage of local events and services for the Los Angeles Chapter of the American Red Cross
- Process photos for editorial & commercial use by the organization
- Training completed in Public Affairs Essentials, Disaster Cycle Services, Disaster Public Affairs - Media Relations, and Disaster Public Affairs - Visual Storytelling

GRAPHIC DESIGN INTERN

Los Angeles Zoo I Los Angeles, CA I 2019-2020

- Art projects in Adobe Photoshop and Illustrator
- Research of various animals and topics for illustrations and signage
- Painting and shaping informational signs and plaques